

are fond of sports news, focus on sports character, understand report, and exchange in daily life through internet, television and chatting with friends and else; for girls, they focus on understanding sports news, sports comment and athletics and so on. Below Table 10 is comparative analysis of Chinese teenagers' different genders sports information concerns:

Above statistical Table 10 shows that teenagers' level of attention to sports information and concerns have great differences and gender difference, overall no matter boy or girl, they relative focus on sports news. In addition, boys attentions to sports character and report are larger, girl's level of attention to sports comment and athletics are larger.

CONCLUSION

The paper starts analysis of medium's impacts on teenager's physical health and sports behavior. Firstly, it carries on statistical analysis of medium's roles in teenager's physical health, by consulting relative investigation data, drawing statistical table and statistical figure, it studies medium's liabilities in teenager's physical health and its roles in teenager's physical health propagandizing, and then gets conclusion that it undertakes great liabilities in guiding parents, different cities residents' medium accessing paths are different, their application of medium also has obvious differences, internet is one of mediums that most widely used.

Secondly, the paper carries out studies on medium's impacts on teenager's sports behavior from level of teenager contacting with different mediums' sports information and time the two aspects, utilizes statistical figures and statistical tables to make analysis, and studies teenager's sports behavior and the two aspects correlations by correlation analysis, finally it gets conclusions that television, internet and broadcast are main mediums that contemporary teenagers contact

with sports information, and contacting time is basically within 30 minutes, teenager's sports medium contacting time and contacting ways have close relationships with his sports attitude.

Finally, on the basis of above analysis, it studies teenagers' sports behaviour gender difference under medium transmission, by comparing with teenagers' spare time utilization ways and their attentions to sports information, gets conclusions that different genders teenagers groups enthusiasm in joining sports activities are not very high, and gender difference is obvious, their sports behaviors are not active. In the aspect of sport information concerns, no matter boy or girl, they both focus on sports news.

CONFLICT OF INTEREST

The authors confirm that this article content has no conflict of interest.

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